

# Planet Africa Group

*Celebrating Worldwide Achievements Through  
Events, Media and Special Projects.*

[www.PlanetAfrica.net](http://www.PlanetAfrica.net)

A production of  
**Silvertrust Communications**  
87 Irondale Drive, Suite 200  
Toronto ON M69L 2S6 Canada.

**Tel:** (416) 247 5777  
**Toll free:** 1-877-525-4483  
**Fax:** (416) 247 1400

July 24<sup>th</sup>, 2008

Lorraine Klaasen  
Klaasen Connexion  
Montreal Canada

Dear Ms. Klaasen,

## RE: THE 2008 PLANET AFRICA ENTERTAINMENT AWARD

We are pleased to announce that you are to receive the prestigious **Entertainment Award** at this year's Planet Africa Awards gala. You were nominated by members of the Canadian public, and selected by a panel under the direction of Silvertrust Communications. The award will be presented at a gala, which will feature distinguished guests and fascinating entertainment. Details of the function are as follows:

**Planet Africa Awards, Saturday, October 25<sup>th</sup>, 2008**  
International Centre, 6900 Airport Road, (Orion Ballroom) Toronto, Canada

**Cocktails 6:00 pm, Dinner and Ceremony at 7:00 pm**  
**Information:** (416) 247-5777 or (416) 303-4238, [www.PlanetAfrica.net](http://www.PlanetAfrica.net)

The awards are given out to individuals, organizations and businesses that make a profound difference in the lives of people of African heritage. Categories include Leadership, Professional Excellence, Science and Technology, Community Development, Nelson Mandela Humanitarian Award, Media and Entertainment, African Renaissance, Rising Star, Enterprise, Sports, Heritage, Academic Achievement, Marcus Garvey Memorial Award, Volunteer and the Lifetime Achievement Award.

Please let us know of your acceptance of the award and your intention to attend via telephone, fax or email before August 1<sup>st</sup>, 2008. News about the possibility of you getting the award has been received positively in the private and the public sector. We have allocated two minutes for your acceptance speech, and will help to make arrangements for you to meet with members of the press, business leaders as well as government officials.

Past recipients include William H. Osborne, President & CEO of Ford Motor Company of Canada; Nobel Prize Winner, Professor Wole Soyinka; Ibrahim Dia, Senior Vice President of Royal Bank of Canada; Stanley Julien, Vice President of Bank of Montreal and Chairman of the BBPA National Scholarships; Olympic Gold Medalist, Daniel Igali; YWCA International President, Dr. Musimbi Kanyoro; Nuclear Scientist, Dr. Sylvester Osamusali; and Biotechnologist, Dr. Florence Wambugu; among other accomplished individuals and organizations.

Planet Africa Television is the only regular English language series of its kind on African success stories, heritage and current affairs. It airs three times a week on OMNI Television, and Channel M in Canada; BEN TV in Europe, and MBI in Africa. Planet Africa Magazine is distributed on newsstands across Canada. It is the most successful publication of its kind, carried in major stores, including Chapters and Wal-Mart. For details, please contact Patricia Bebia Mawa or Kerry Ann Thomas at the Planet Africa organization. Once again, congratulations!

Sincerely,

Moses A. Mawa  
Executive Producer, Television  
Group Publisher, Magazine